

OCEANSIDE SHUTTERBUG

NEWSLETTER



**Volume 4, Number 4,
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www.oceansidephotographers.ca

Welcome to the newsletter of the Oceanside Photographers Club (OP). The OP meets on the first Wednesday of every month in the Qualicum Beach Civic Centre at 7:00 pm. Sometimes there is a computer program demonstration by a club member at 6:30 pm with the meeting proper following at 7:00 pm.

The aim of the club is to promote learning, sharing and the enjoyment of photography in a convivial atmosphere.

Membership is \$30 per person per year (May to Apr. incl.) and is open to anyone interested in photography. Guests are allowed to come to no more than two meetings for free after which they must pay a membership fee in order to continue attending.

Members are required to sign a membership form.

Election of officers is held at the annual general meeting on the first Wednesday of May each year.

EXECUTIVE (May 2011 – May 2012)

Management - President	Randy Hall
Vice President	Kim Greig
Past President.....	Dave Courtice
Treasurer	Dennis Lawrence
Secretary	Frieda Van Der Ree
Directors - Exhibition	
Newsletter.....	Robin Pearson
Judging	Paul Edelenbos
Exhibit	Ken Davies
Chairmen - Judging assistant	Paul Edelenbos
Data & Equipment	Jack Harynuk
Education	Libby Lovis
Membership.....	Shelley Harynuk
Social.....	Susan Lightburn & Frieda Van Der Ree

Photography is for all ages.



My first priority when taking pictures is to achieve clarity. A good documentary photograph transmits the information of the situation with the utmost fidelity; achieving it means understanding the nuances of lighting and composition, and also remembering to keep the lenses clean and the cameras steady. - *Sam Abell*

Cover photo by - ANNA GENOE

Oceanside Photographer's Club NEWS



GARAGE SALE The Oceanside Photographer's Club garage sale held last June at Paul Edelenbos' house netted \$830.62 and Paul wished to thank those who helped set up and run the sale. It has been recommended by the management team that one person be placed in charge of future garage sales to make sure all borrowed items are returned in good order. If you wish to volunteer, please contact Frieda.

MEMBERSHIP Membership chairman Shelley Harynuk reports 80 members.

EDUCATION Libby is looking into the possibility of acquiring some magazine subscriptions for the club.

ARROWSMITH ARTISTS started by Bob Sivertson, a well known artist who now resides in Victoria, B.C.

This is a group of 12 Photographers and Artists both men and women. They began showing their work at a gallery in Wembly Mall in the late 1990's. In the early 2000's, they relocated to the OCAC - Oceanside Community Arts Centre now known as The McMillan Arts Centre. They showed their work for several months each year until February 2011. They are now back with a variety of unique and creative works.

One of the group had her work selected for the city's banner contest and her winning image is hanging from the lamp posts in downtown Parksville. Another member was the winner of The Emily Carr Photo Contest. Most of the group have won awards, ribbons, honors etc. for their works.

These artists are a talented, happy, lively group, friendly and fun. Come out to meet and support this group. Bring your friends, family and significant others and welcome these artists back for a fun filled enjoyable evening out to view and /or purchase some beautiful art.

The show begins August 2, 2011 and runs for the month of August.

OPENING RECEPTION-Friday August 5, 2011 7:00pm-9:00pm at The McMillan Arts Centre (OCAC) 133-McMillan Street, Parksville, B.C.-(intersection of Memorial Ave. and McMillan Street). wine and cheese, hors d'oeuvres and punch. Marjorie Dunlop

CLUB SUMMER SOCIAL - About 30 members and their partners/guests attended the Official Oceanside Photographers Social (OOPS). Libby and Eric Lovis' extensive garden was the key feature of the event--a lovely venue in which to sit and chat and providing no end of interesting subjects at which to point our cameras. Members meandered from one area to another explore shady nooks, colourful crannies, a pond and whimsical garden objects.

Once again a totally unstructured potluck yielded a well-rounded (well, slightly heavy on desserts but who's complaining?) meal that had most going back for several helpings. Thanks to our Social Director Susan Lightburn for organizing this event and of course to Libby and Eric for their generous hospitality.

NEW TO OUR CLUB - Bill Pennings, Margaret Groenhof, Marcella Andrews, Leanne MacKenzie and Gordon King have recently joined. Welcome!

WATER

- 1st Anna Genoe (see cover)**
2nd Shelley Harynuik
3rd Paul Edelenbos

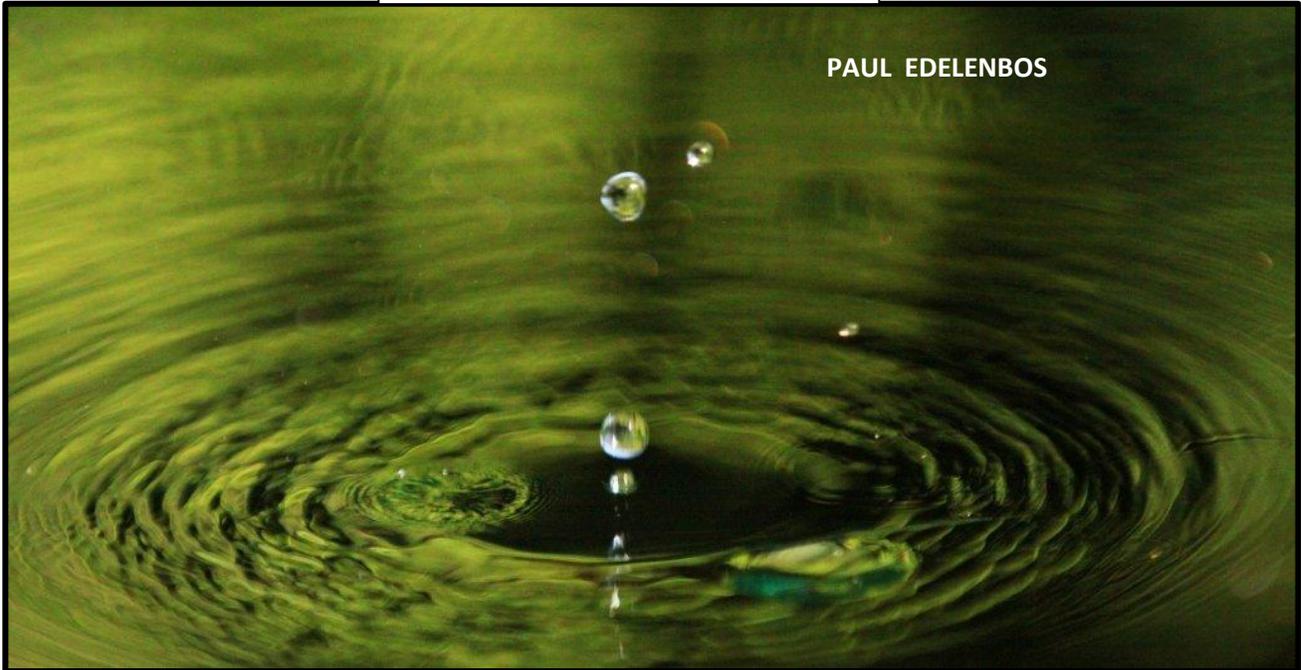


Shelley - Canon EOS 7D,
EF70-300mm, ISO 320, 130 mm,
f 4.5, 2/2500 sec.

Anna Genoe - (cover)
"Water water everywhere".
Canon Power Shot SX30 IS, f 4.5,
1/400 sec., ISO 160, focus 18mm.



Paul - Exposure manual. F 2.8,
1/8000 sec., ISO 3200, spot metering mode



BLUR BUSTER (Tech Support) Gail Courtice

Q. To avoid blur when shooting handheld, a rule states that the shutter speed should match the reciprocal of the lens's focal length (e.g., 1/200 sec with a 200mm lens). When using this lens with an APS-C sensor with a 1.5X lens factor, would the correct shutter speed be 1/300 sec?

A. Yes. The reciprocal rule—we'll call it a guideline—is valid only for the full-frame format, or equivalents. To use an extreme example, a normal focal length on a small digital compact is typically around 9mm. Your safe speed at that setting wouldn't be 1/9 sec, but its full-frame equivalent, 1/50 sec. We demote this to a guideline because there are many other factors in getting unblurred shots: Your own hand steadiness, ergonomics of the camera, effectiveness of image stabilization (if present), movement of the subject, and so on.



"OP" the photo bug

SIMPLICITY & MINIMALISM IN PHOTOGRAPHY

Simplicity is the strategy followed by the artists to introduce minimalism in their work. And this minimalist approach helps in retaining the aesthetics of the subject and fun on the part of the photographer.

Simplicity is one of the main components of good photographs and is the technique used for enhancing the visual appeal. Simplicity strengthens the [composition](#) and makes it easier for the viewers to comprehend the viewpoint and message of the photographer. Simplicity signifies the value of the art by presenting the idea, subject or scene unpretentiously.

“Simplicity”, as simple as it sounds, becomes a challenge for the photographer. Simplicity calls for lifting the obstructions in the way of achieving the final result.

Carrying simple equipment and thinking about [lighting](#), [composition](#), [lines](#), [patterns](#), textures, etc is what matters the most for the photographer. The way you present your art is more important. Photography is the art of visually communicating your thoughts, messages and ideas with your audience. Simplicity helps in making this conversation more effective and clear. It helps in putting forth the idea or the message the photographer wants to convey unambiguously.

Simplicity revives the beauty. Simplicity is the composition technique used for complimenting the subject with simplified presentation, perhaps by following one of the techniques mentioned below:

- **Minimalism:** Less is more. Exclude the distracting elements from the frame and focus exclusively on presenting the subject.
- **Utilization Of Space:** While exclusively focusing on the subject, employing [negative space](#) further enhances the feel of the scene.
- **Filling The Frame:** Fill the entire frame with the subject to exemplify the beauty and serenity on the frame.
- **Complementing Colors:** Complimentary colors help in balancing the image. Also, photographing the light shades and nature’s colors add to the richness of the scene.
- **Shallow DOF:** Employing shallow depth of field results in soothing effect and helps in drawing the viewers attention to the center of interest. it also helps in [eliminating the background clutter](#) which is the ultimate goal for attaining simplicity in the photograph.
- **Subtle Backdrop:** Blue skies, the sky filled with the shades of orange, the beach sand or the light colors in the background help in portraying the subject profoundly.
- **Striking Message:** Simplicity is about conveying the message. Thus use it as an efficient



tool for a loud and clear message.

SPEEDING CARDS (Tech Support)

Gail Courtice

Q. Since the price of memory cards can go up dramatically with speed ratings—e.g., 16X, 32X, 64X—it seems you should buy only the fastest that your camera can use. How do you determine this, for, say, my Canon EOS 40D?

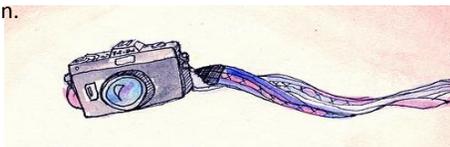
A. Your 40D will be able to use any CF card you buy, but you won't get any performance benefit from a faster card when you're shooting. Top memory card speeds are always faster than most camera bodies can write. Instead, you get the benefit of that card's speed when downloading your images to your computer when you use a separate card reader. Keep in mind, though, that faster cards are also often better made, use better grades of memory in them, and come with codes to download recovery software in case you encounter any problems. We suggest that you try something equivalent to SanDisk's Ultra or Extreme cards or Lexar's Platinum or Professional cards

DO MEMORY CARDS DETERIORATE WITH AGE?

Sue Mohan

Memory cards will function just fine for years and years if properly cared for. However, a number of factors can damage them and render their data unreadable. Exposure to temperature extremes can damage the cards (though testing has shown them to be unbelievably resilient), as can removing them while data is actually being recorded

If you take care of your cards, they'll last and last. I wouldn't worry about your memory cards wearing out anytime soon.



The people with 1st place, 2nd place, 3rd place or honourable mention in a monthly assignment; please email me the pics in jpg format right away along with a description of settings and method used so that I can put them in the newsletter.



As editor of this newsletter, I am always looking for submissions from members. If you have any ideas of what you would like to see or articles of interest to club members, please forward to rockin.rob@shaw.ca

ASSIGNMENT In August (for Sept 7th meeting) - SIMPICITY
In September (for Oct. meeting) - ARCHITECTURE

FIELD TRIP - MOUNT WASHINGTON Sunday, August 21st
More details to follow.



NEXT MEETING
Wednesday,
Sept. 7th , 2011
7 PM at QB
Civic Centre

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