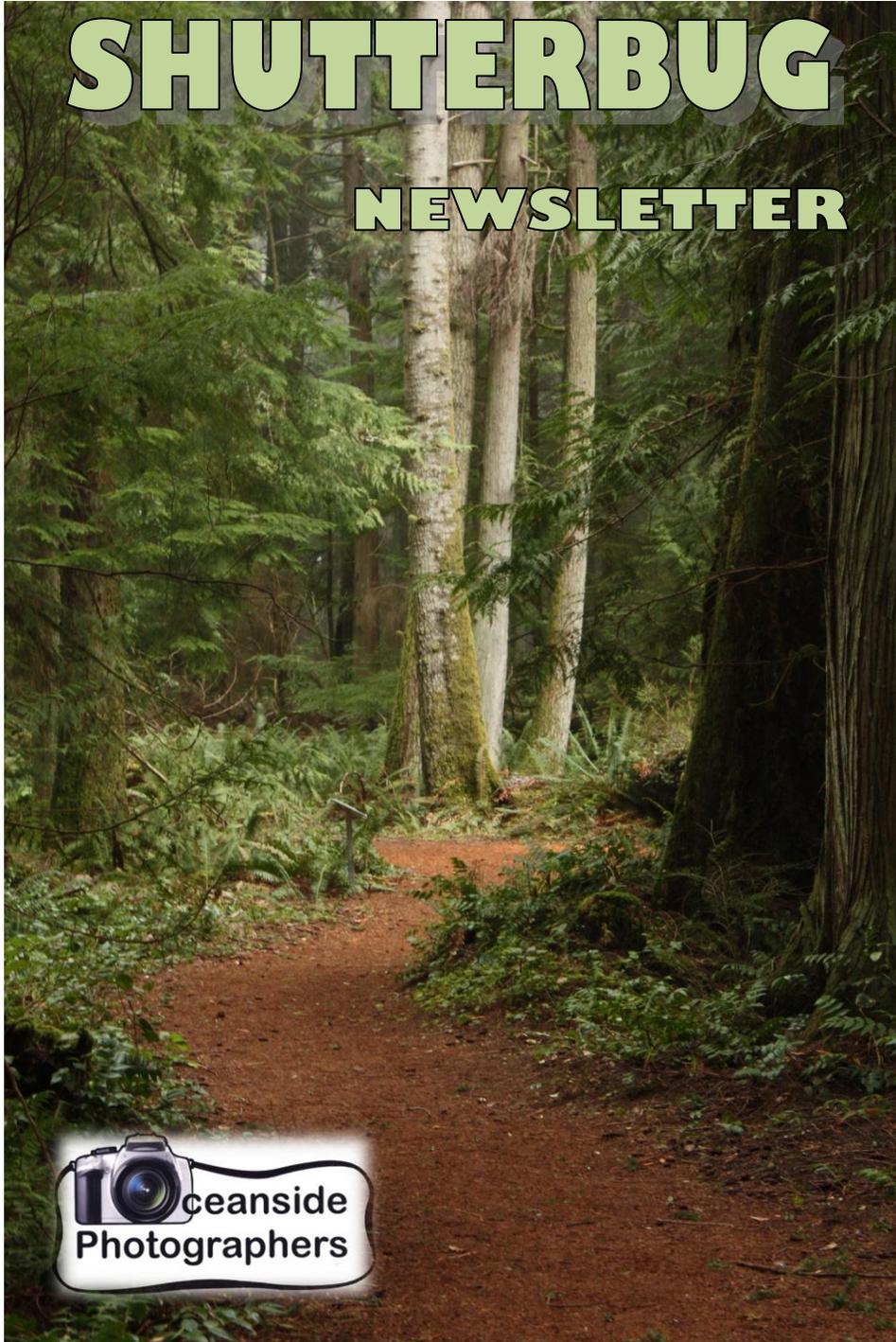


# OCEANSIDE SHUTTERBUG NEWSLETTER



Volume 2, Number 12. April 2010

## OCEANSIDE SHUTTERBUG NEWSLETTER

Welcome to the newsletter of the Oceanside Photographers Club (OP). The OP meets on the first Monday of every month in the QB Baptist Church next to the train station at 7:00 pm. Sometimes there is a computer program demonstration by a club member at 6:30 pm with the meeting proper following at 7:00 pm.

The aim of the club is to promote learning, sharing and the enjoyment of photography in a convivial atmosphere.

Membership is \$30 per person per year (May to Apr. incl.) and is open to anyone interested in photography. Guests are allowed to come to no more than two meetings for free after which they must pay a membership fee in order to continue attending. Members are required to sign a membership form.

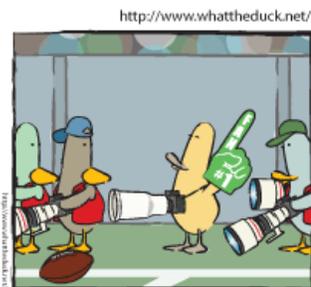
Election of officers is held at the annual general meeting on the first Monday of May each year.

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### EXECUTIVE ( May 2009 – May 2010 )

Management - Chairman .....	Dave Courtice
Vice Chairman .....	Randy Hall
Past Chairman.....	Dave Graham
Treasurer .....	Ed Mosier
Secretary .....	Susan Mohan
Directors - Exhibition .....	Lynn Bieber-Weir
Newsletter.....	Robin Pearson
Judging .....	Ed Mosier
Education .....	Libby Lovis
Program .....	Ken Davies
Under the "Program Director's leadership are;-	
Membership	Gail Courtice
Equipment	Phil Chabot
Social	Susan Lightburn & Frieda Van Der Ree

What The Duck



### QUOTE OF THE MONTH

It's one thing to make a picture of what a person looks like,  
it's another thing to make a portrait of who they are.

Paul Caponigro

Cover photo by LIBBY LOVIS. - "Heritage Forest"

## **SELLING PHOTOS THROUGH REDBUBBLE** [www.redbubble.com](http://www.redbubble.com)

If you think that selling photos through an art gallery is difficult, spare a thought for buyers. Although a few have the budget to pay four-figure sums and more for photographs they like, there's a much bigger pool of photography lovers who'd like to pay a smaller sum for an attractive photograph that would just look good on their landing wall.

There's an even bigger group who would like to buy photo-based calendars that don't show the usual fluffy kittens and ball-of-fur dogs that chain stores stock up on towards the end of every year.

More importantly, many buyers would also like to buy those photographs from living artists whose works they appreciate – and those artists would very much like to sell to them.

### **Blogging for Photo Artists**

[RedBubble](http://RedBubble) was created to try to bring these two demands together. Launched in early 2007, the site aims to deliver for aspiring artists what blogging has done for aspiring writers and what YouTube has done for aspiring directors... with one exception: it wants the artists to get paid too.

The site is free to join and anyone can upload images, making them available for sale as prints, posters, calendars and cards, and on t-shirts too. RedBubble sets a fee to print each item and artists are then free to set their own mark-ups above the cost price.

So far, so familiar. [Zazzle](http://Zazzle) too allows artists to offer their works on products that range from plimsolls to mouse pads. Unlike that site though, RedBubble steers clear of big brands in order to focus on individual creators, while [Etsy](http://Etsy), which has a similar feel, tends to be more craft-oriented.

Judging by the result of its first couple of years in business, the service seems to be working. More than 90,000 contributors have already joined the site and after generating more than \$1.2 million in sales in the first year, RedBubble looks likely to double that this year. Around 40 percent of those sales have been of photography products, not including t-shirt sales.

"We... don't see ourselves as just a print-on-demand service but as an art site which means that we don't promote things like mouse pads or a service of getting your dog's photo on a mug," co-founder and executive chairman Martin Hosking told us. "Right now we are growing so rapidly because we have really tried to deliver on the needs of living artists and allowing them to reach a global audience."

Calendars are the best sellers, Martin says, because they combine accessibility with a high quality art product, but cards and framed prints also sell well.



### **The Art of Practice WHY YOU NEED TO SHOOT EVERY DAY**

Musicians have scales, actors have lines, painters have sketches and athletes have workouts. While all artists have a daily routine to practise their craft, most photographers only dust off the camera when they go on a planned shoot. Imagine if musicians played only when they had a gig and didn't practise in the time in between Why, as photographers, do we expect to perform wonderfully every time we go out, even without practising in between? Nothing will sharpen both your technical skills and your artistic eye faster than daily practice.



**RESIZR.COM** These are boom days for online photo-editing sites. Most people have Internet connections that let them upload pictures relatively quickly, and Flash, the programming language on which many of the editing applications run, has advanced to the point that developers can use it to implement tricks previously found only in the pricey photo-editing software Photoshop.

The top image was uploaded to Rsizr, new Web-based photo-editing software that lets users resize photos without distorting them. The bottom image is the result of removing certain pixels to shrink the image while maintaining the detail.

Now, a site called [Rsizr](#) (pronounced "resizer") has added a feature that isn't even in the newest version of Photoshop: the ability to shrink or enlarge pictures--horizontally and vertically--with relatively little distortion. For instance, Rsizr can compress a photo of students in a classroom without sacrificing resolution by removing the pixels between desks. Likewise, Rsizr can expand the picture to fill, say, an entire computer screen by adding extra pixels in certain places.



**RANDY HALL**



RANDY HALL

# March Favourites

## Shallow Depth of Field

- 1<sup>st</sup> Randy Hall
- 2<sup>nd</sup> Tim Tullis
- 3<sup>rd</sup> Gail Courtice

## Shadows

- 1<sup>st</sup> Randy Hall
- 2<sup>nd</sup> Tim Tullis
- 3<sup>rd</sup> Alan Smith

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## OCEANSIDE PHOTOGRAPHER'S CLUB

Members of the OP club are presently showing their works at the OCAC in Parksville. The photos and collages are about the subject - *Biodiversity*. Lynn Bieber-Weir



## HIGH AND LOW CAMERA ANGLES

Surprise is an important ingredient in a good travel photograph, and photographing your subjects from unexpected angles is a simple way to add the unexpected. Most of us tend to spot and snap potential subjects from an eye-level, straight-ahead point of view. We look down at tulips, out at the sea, and up at skyscrapers. By exploring your subjects beyond predictable first impressions, you can create new and startling compositions.

This requires a bit of visual detective work: You have to walk (or crawl or climb) around, over, and under your subject until its true personality surfaces. You may feel silly in getting to such vantage points, but your pictures will vindicate you.

High vantage points, for example, help organize complex scenes. At street level, faces and signs in a crowded marketplace dominate, making the scene chaotic. From a balcony or window above, however, crates of colorful fruits and vegetables form patterns, and streaming crowds weave inviting visual rhythms.

Low angles can exaggerate the height of tall subjects or reveal unseen aspects of low-lying ones, especially when combined with a very close viewpoint and the perspective-stretching effects of a wide-angle lens. A photograph of the Statue of Liberty from a normal viewpoint with a normal lens looks, well, normal. But move up next to the base with a 24mm or wider lens and shoot straight up, and it becomes a soaring tower of converging angles.



Fellow OP members; As editor of this newsletter, I am always looking for submissions from members. If you have any ideas of what you would like to see or articles of interest to club members, please forward to [rockin.robin@telus.net](mailto:rockin.robin@telus.net) Thank you, - Robin

**APRIL FIELD TRIP**  
**MILNER GARDENS - Sunday, April 18, at 10:00 AM –**  
Coffee is available at the gardens tea room.  
Lunch at the “Shady Rest” around 12:30

**CHALLENGES**  
Will be decided upon by a vote at the next meeting by those in attendance. The results will be in the minutes that are sent out by email to all OP members.

**A reminder about FIELD TRIPS –**

If you would like your best field trip photo critiqued at the next club meeting then email your photo to Ed Mosier at [edmotech@yahoo.ca](mailto:edmotech@yahoo.ca)

Also, if you wish, you may send some of your field trip photos to Randy Hall at [hallr62@hotmail.com](mailto:hallr62@hotmail.com) for inclusion in a slide show at the next club meeting.

**Note** - you can also have your photo’s professionally critiqued by uploading them to the website [www.photography.com](http://www.photography.com)

**FREE PHOTO LESSONS** - Libby Lovis found this web site containing free lessons. It looks awesome. <http://www.karltaylorphotography.co.uk/lfykclrsn>

**Here is another shot from Mexico**



**NEXT MEETING**

Monday, May 3,  
2010  
7:00 pm at the  
Baptist Church  
behind the train  
station in QB.

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The logo for AGS, consisting of the letters 'AGS' in a white, serif font, set against a red rectangular background.The logo for RICOH, consisting of the letters 'RICOH' in a large, bold, red, sans-serif font, set against a black rectangular background.

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