

OCEANSIDE SHUTTERBUG NEWSLETTER



Volume 2, Number 4, August 2009

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Welcome to the newsletter of the Oceanside Photographers Club (OP). The OP meets on the first & third Wednesday of every month in the Qualicum Beach Civic Centre at 7:00 pm. Sometimes there is a computer program demonstration by a club member at 6:30 pm with the meeting proper following at 7:00 pm.

The aim of the club is to promote learning, sharing and the enjoyment of photography in a convivial atmosphere.

Membership is \$25 per person per half year (May to Oct. incl. and Nov. to Apr. incl) and is open to anyone interested in photography. Guests are allowed to come to no more than two meetings for free after which they must pay a membership fee in order to continue attending.

Election of officers is held at the annual general meeting on the first Wednesday of May each year.

EXECUTIVE (May 2009 – May 2010)

Chairman	Rory Keogh
Vice Chairman	
Treasurer	Ed Mosier
Secretary	Pauline Hannaford
Director.....	Dave Graham
Director - Exhibition Coordinator ...	Lynn Bieber-Weir
Director - Education Portfolio	Dave Graham
Director - Newsletter editor.....	Robin Pearson



If you saw a man drowning and you could either save him or photograph the event, which lens would you use?



Definition of a professional photographer? A person with 7 cameras and a spouse with 2 jobs.

PHOTOSTITCH

If you are looking for a free program to stitch together 2 or more panned shots into one wide panoramic photo then may I recommend "PHOTOSTITCH" by Canon. It is very easy to use, intuitive and free. *editor*

QUOTE OF THE MONTH

Simply look with perceptive eyes at the world about you, and trust to your own reactions and convictions. Ask yourself: "Does this subject move me to feel, think and dream? Can I visualize a print - my own personal statement of what I feel and want to convey from the subject before me? - *Ansel Adams,*

cover photo - "Preening Heron" by Robin Pearson

TECHNOLOGY NEWS

Panasonic has unwrapped three new digital cameras that feature fast auto-focus and speedy power-on times, as well as improved optical image stabilization and new Leica lenses. The \$400 [Lumix DMC-FZ35](#), the \$280 Lumix [DMC-ZR1](#), and the \$300 Lumix [DMC-FP8](#) all offer 12-megapixel resolution and new Power OIS optical image stabilization that Panasonic says is twice as effective as existing Panasonic technology. They all can auto-focus in 0.3 second at both the wide and telephoto focal ranges. Power-on capabilities are equally snappy, Panasonic says. The new Lumix cameras all include Intelligent Auto (iA) Mode, which comprises face detection, intelligent scene selector, and intelligent exposure. All three models will be available in September.

The most tempting of the three is the [FZ35](#), which has a wide-angle 27mm 18X optical zoom (27mm to 486mm equivalent) lens and can shoot high-definition 720p video using the AVCHD Lite movie codec. The FZ35, which replaces the FZ28 with higher resolution but the same lens, enables you to use full manual controls and zoom when shooting video. It also includes a high dynamic mode that should deliver better results when shooting still images with high dynamic ranges (scenes with both very bright and very dark areas). Panasonic says the Power OIS image stabilization adds 2 stops of shake reduction. The Lumix DMC-FZ35 will be available in black.

The svelte [ZR1](#) is fronted by the world's first 0.3mm thin aspherical lens, which enables its very slim chassis to stow a 25mm wide-angle 8X optical zoom (25mm to 200mm equivalent). Another key feature of the ZR1 is its fast auto focus. This, combined with a high-speed start-up of only 1.1 seconds, enables users to be quick on the trigger (and miss fewer shots). The camera also includes a new Travel mode that lets users organize and view photos by destination, time, and date. Look for the Lumix DMC-ZR1 in black, red, blue, and silver.

The [FP8](#) emphasizes design and function. It has a 28mm wide-angle 4.6x Leica DC lens, and like its cohorts, the DMC-FP8 features high-speed auto focus and a fast start up of 0.95 second. It will come in black, red and silver.

Thanks to Dave Graham for submitting this article and the following Roger Moore ad.

May I invite you to attend my Digital Photography Workshop at TOSH, December 12th -- one day. It will be a BASIC COURSE (Level II), for beginners who use simple Point-And-Shoot cameras. Come and have some fun and learn to make even Better photographs.

CALL NOW FOR RESERVATION -- SPACE IS LIMITED 250-752-6133

Hope to see you and remember bring a friend or two with you.
Roger "Mzungu" Moore

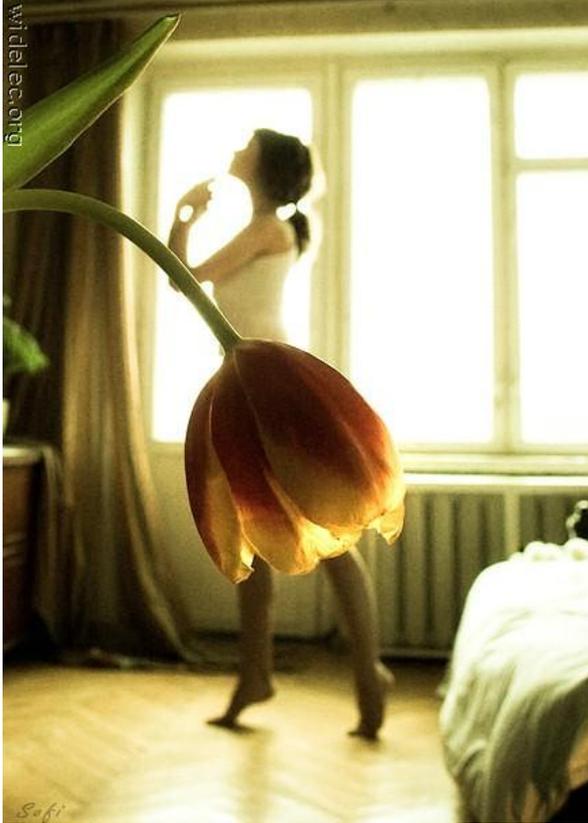
TIN EYE

TinEye is a reverse image search engine. You can submit an image to TinEye to find out where it came from, how it is being used, if modified versions of the image exist, or to find higher resolution versions.

TinEye is the first image search engine on the web to use image identification technology rather than keywords, metadata or watermarks.

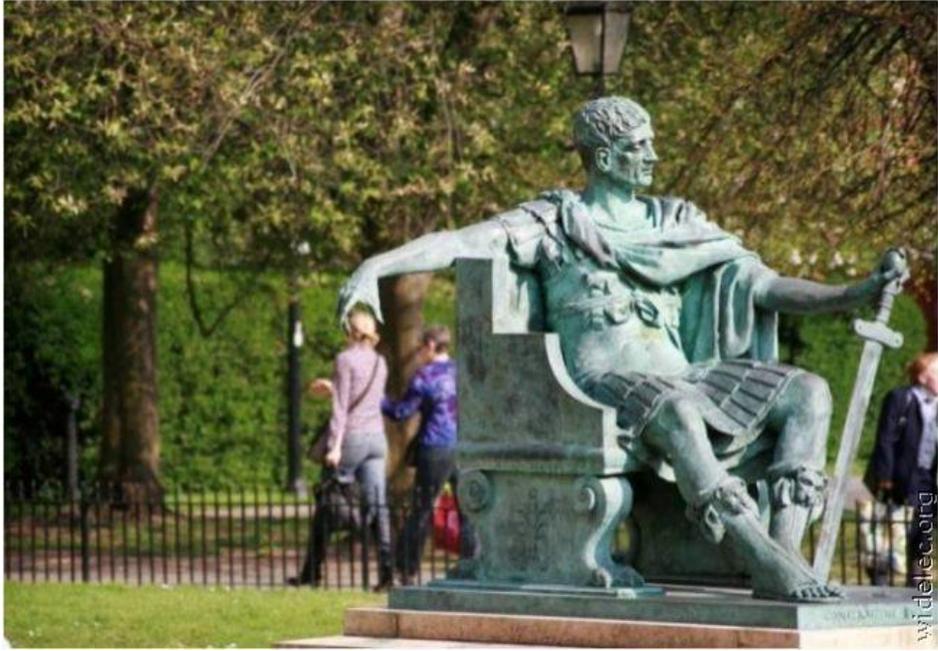
You can search directly from the TinEye website: TinEye.com

Or you can add TinEye browser plug-ins to either firefox or (IE)internet explorer: TinEye Plug



This month there are no winning photos to display because the judging was done after the meeting and will not be revealed until today's meeting. They will be shown in the next newsletter. In the mean time I hope you enjoy these photos from PIXALO on the internet.





TEACHING PHOTOGRAPHER'S TO PROTECT THE ASSETS THEY LOVE

"Workflow has become such a ubiquitous term, that some might find it off-putting," says commercial photographer, workflow expert and digital asset management (DAM) educator Kevin Ames- "Whatever you call it, photographers benefit from practicing a consistent set of procedures to manage their photographs - especially in the digital world.

The old adage, 'if you don't know where you're going, any road will get you there' can and will get you to interesting places. Such an approach when working with original digital negatives is risky. The greatest danger is lost files whether because they're misplaced on hard drives or DVDs or because the hard drive itself fails before the images are safely stored on non-volatile media like optical discs.

I recommend two key steps that will keep you safe from those 'interesting' destinations of lost, or even worse irretrievable data. First, create a digital archive, using both hard drives and permanent copies on DVDs. Second, develop a process by which you can quickly find and access the images in that archive at any time; no matter if the image is a RAW digital negative or a layered Photoshop document (PSD) several megabytes in size.

People truly remember only emotionally significant things. Everything else can and will quickly pass from memory. That's why it's critical to get digital negatives named properly with metadata added to support detailed searches on permanent media (such as CDs, DVDs) as soon as possible. That's also why cataloging is so important.

The hardest part of developing an effective workflow is simply getting started. My message to students is encouraging: "Developing your workflow is never going to be more difficult than it is right this moment. It is only going to get easier. Having a scalable set of steps in place to take advantage of software advances and new media mean workflow will get faster and simpler over time."

I encourage photographers to develop a method that works for them that includes these twelve steps of a best practices camera-to-archive-to-showing photography to a client workflow.

1. Use a 4Gb flash card - that volume fits on a single DVD.
2. Copy your CompactFlash cards to two external hard drives. One is the digital negative 'working' or 'online' hard drive. The other is a temporary backup.
3. Name images with sequential serial numbers, so if something is accidentally deleted, it's obvious and can be easily recovered from your backups. iView MediaPro, which tells me the precise location .
NOTE: Neither a word-name or a date by itself is a best practice, because you can't know what the next logical name or date will be.
4. To facilitate image searching, add descriptive metadata in the IPTC fields of the file using Adobe Bridge or iView Media Pro.
5. Burn the renamed, metadata rich files to a high quality DVD disc.
6. Copy the first DVD to a second DVD - disc-to-disc using a second burner.
7. Make a full resolution JPEG file or convert the RAW files to DNG from the second DVD to verify that the data on both DVDs and the hard drive is good.
8. Once the second DVD is proofed, the backup files on the second hard drive may be erased and the CompactFlash card can be formatted in the camera.
9. Keep one DVD in the studio to serve as a backup for when (not if) the hard drive fails or a folder of digital negatives is accidentally deleted.
10. Keep the other DVD in a secure off-site location.
11. Catalog the JPEG proofs, a product of the renamed, metadata added and enhanced RAW files. I use iView Media Pro.
12. Finally, periodically duplicate archives because if you don't, either media will become corrupt or technologies will die and you'll have media no one can read. "

news flash! PHOTOSYNTH is an amazing new internet application and is free.

See - www.photosynth.net

In simple terms, Photosynth allows you to take a bunch of photos of the same scene or object and automagically stitch them all together into one big interactive 3D viewing experience that you can share with anyone on the web.

Photosynth is a potent mixture of two independent breakthroughs: the ability to reconstruct the scene or object from a bunch of flat photographs, and the technology to bring that experience to virtually anyone over the Internet.

Using techniques from the field of computer vision, Photosynth examines images for similarities to each other and uses that information to estimate the shape of the subject and the vantage point each photo was taken from. With this information, it recreates the space and uses it as a canvas to display and navigate through the photos.

Providing that experience requires viewing a LOT of data though—much more than you generally get at any one time by surfing someone's photo album on the web. That's where our Seadragon™ technology comes in: delivering just the pixels you need, exactly when you need them. It allows you to browse through dozens of 5, 10, or 100(!) megapixel photos effortlessly, without fiddling with a bunch of thumbnails and waiting around for everything to load.

Photosynth deliver this immersive viewing experience to users on multiple operating systems by tapping into the power of Silverlight, Microsoft's rich web application technology.

Editor



CHALLENGES FOR THE SEPTEMBER 2nd MEETING

CIRCLES and BIRDS

FIELD TRIP

**LABURNUM ROAD POND near the old highway 19 in QB
Sunday, August 23rd at 10:00 am**

NEXT MEETINGS

Wednesday, August 19th, 7:00 pm at Qualicum Civic Centre.

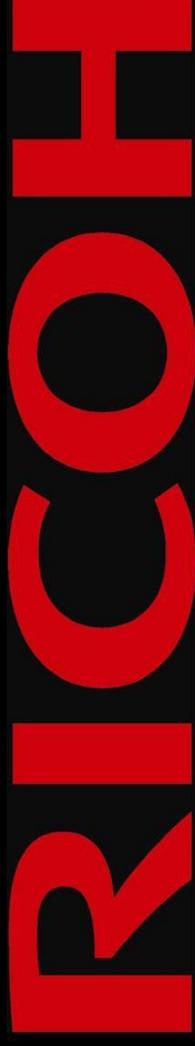
Wednesday, September 2nd, 7:00 pm at Qualicum Civic Centre.



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The logo consists of the letters 'AGS' in a white, serif font, centered within a solid red square.The logo consists of the word 'RICOH' in a large, bold, red, sans-serif font, centered within a solid black rectangular background.

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